LMF DATA & ANALYTICS LEADERS PRACTICE GROUP

31st January 2024



POLLING RESULTS

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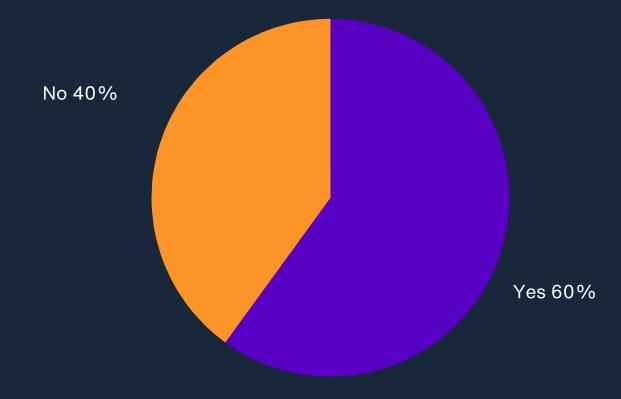




POLLING



Have you been to an LMF event before?





POLLING



What interested you about today's event?

The topic

Thought Leadership

knowledge Everything

Industry Insights

Data

Market viewpoint

Breakfast with peers

Initiatives

Insurance

Analytics potential

Simon Asplen-Taylor

Networking

TPD

Compare

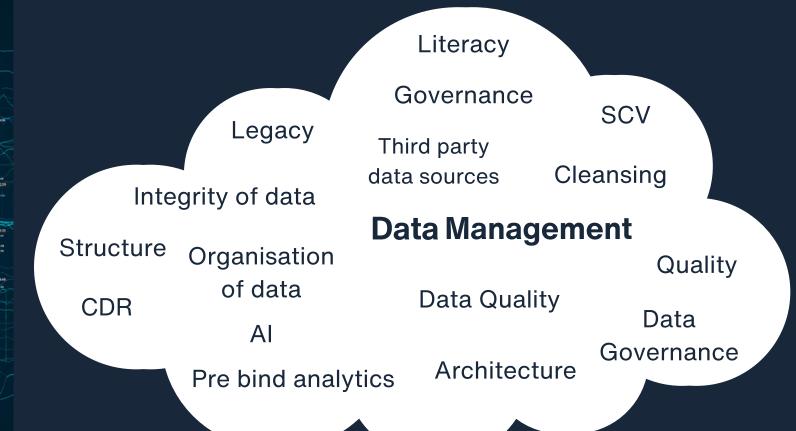
notes



POLLING



From a Data & Analytics management perspective, what area/sorts of challenges, will occupy most of your bandwidth in 2024?

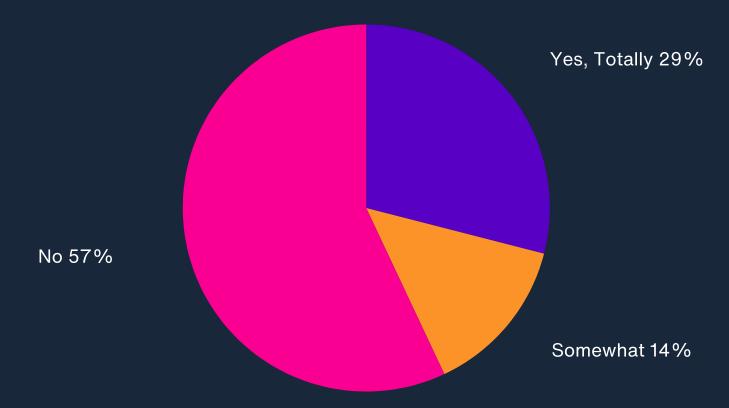




POLLING



Do you feel that your clients are at the heart of your data management strategy?





POLLING



Do you know how many customers you've got, who they are, and which services/products they buy from you?

Yes. We've got an SCV or are in the process of building an SCV.
19%

No. We've been grappling with this problem for some time.

We're partway there but haven't resolved the issue yet.
Our data is currently in silos.

71%

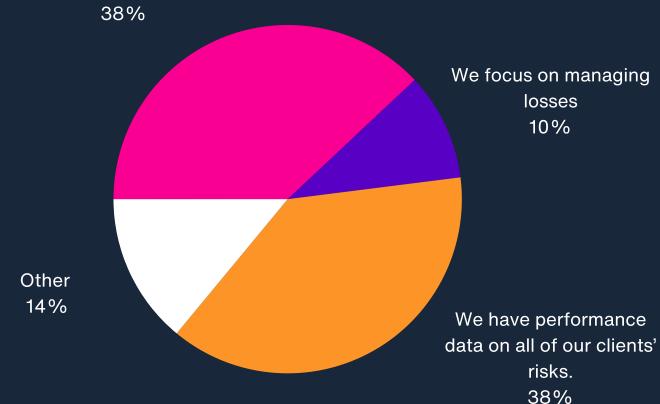


POLLING



How do you optimise your portfolio of client risk?







POLLING



How is Ai impacting / enhancing your data management and analytics capture, and strategy?

It's Everywhere!

Embracing it

Prototyping

Leverage

Creating new risk

Early Stages

Still Unknown

Embracing it

Pricing Consideration

Strategy review

Efficiency

Impacting

Cost

Modelling

Stimulating Future Thoughts/Direction

POC in play

Often gives misleading "intelligence"!





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